

# GALI AHARON

Art Graphic Designer  
Web Designer



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📍 Kefar Sava

🌐 [site](#)



## CORE COMPETENCIES

- WordPress | Elementor
- Figma | XD
- Canva
- Mac
- Monday
- Klaviyo
- Active Trail | Flashi
- Shopify
- Adobe
- PHOTOSHOP
- Adobe
- ILLUSTRATOR
- AI

## PROFILE SUMMARY

A Senior Graphic Designer with over a decade of experience, specializing in Email marketing, Project management, UX/UI, web design, and digital marketing. Proficient in translating creative concepts into impactful visual designs, with a strong and sharp eye for details!

## PROFESSIONAL EXPERIENCE

### ART GRAPHIC DESIGNER

6/2023

I'm currently providing freelance services in graphic artistry and web design. My expertise includes consultation and designing for small businesses, website development and design, and social media management. I specialize in generating brand-specific content and copy that resonates with the target audience.

### SENIOR GRAPHIC DESIGNER

#### Lime Digital - Social marketing agency

2021 - 2023

- Design for a global brand, AHAVA, spanning four countries.
- Proficiently crafted landing pages utilizing WordPress and Figma.
- Design and creat impactful newsletters through Klaviyo, fostering collaboration with the creative director and email marketing team.
- Produced and enhanced graphic elements custom for social media and performance platforms.
- Played an instrumental role in conceptualizing and shaping digital marketing campaigns aimed at bolstering brand recognition.
- Use MONDAY for efficient task management, streamlining workflows, and accelerating project completion timelines.

### STUDIO MANAGER

#### S.T.or - Lighting brand

2019-2021

- Collaborated with Marketing and Social Media teams to design graphics for marketing platforms.
- Designed and produced weekly newsletters.
- Managed the design and visual content for Facebook and Instagram.
- Oversaw the design and content management of the company's website.
- Collaborated with web developers and IT professionals to implement necessary website enhancements and improvements.

### JUNIOR DESIGNER

#### Larit Measurements - Tech Company

2011- 2018

- Developed and crafted newsletters.
- Oversaw website design, content management, and SEO marketing efforts.
- Designed various graphic components for offline materials such as catalogs, roll-up banners, and business cards.
- Contributed to branding initiatives and executed projects.

## EDUCATION

### HashAron College | 2018

Graduate of marketing and social media management course

### Hasifa College | 2016

Graduated from visual communication track studies

## COURSES

Mentor | Design and planning in Figma | 2023

Can Canva | Canva - Advanced course | 2022

Drag & Drop | WordPress website design and construction course || 2020